

The James William Carling Pavement Art Competition 2010

Sponsorship Reservation Form



Irish Immigrants entering Liverpool by Terry Kane.

Winner of the James Carling Award 2008

Business supporting the arts and the community.....For the first time this year we are offering Business Sponsorship packages.

Sponsors are the most important part of our event. Without them the artists, volunteers and ourselves would not be able to bring the magic and beauty of Italian Street Painting to our communities.

Throughout the year we as UrbanCanvas educate both young and old through activities, events and mentorships. The James Carling Pavement Art Competition attracts thousands of visitors, showcasing the works of professional pavement artists and involving children in The Little Chalker's Art Competition. We are a growing event attracting a lot of interest from overseas artists and we would truly like to become an international arts festival competing with some of the best in the world. None of this would be possible without sponsorship.

Please join our family of sponsors today!

Liverpool's 2nd International Pavement Art Competition

Sunday 26th September 2010Bold Street, Liverpool

Major Competition Sponsorship

When you join as a Major Sponsor with a donation of £1000 or more in cash, products or services, you will receive a VIP Sponsor benefit package. Included is your invite to The James Carling Award giving ceremony to mingle, meet other sponsors and prize winning/featured artists. Additionally you will enjoy extra publicity and visibility prior to the event with company links, logos and PR on The James Carling webpage for an entire year. Sponsorships over £5000 can choose to name a specific area of the event such as The Little Chalker's Children's Competition or specific prize category. This is a great way to further your business exposure.....also your logos will be included on all our flyers, posters and pre-event publicity.

Sponsorship Packages

Major Sponsor, cash and/or in kind.....£5000+ (Website links and logos, prize giving invites, naming specific part of event if desired, logos on pre-publicity, on-site event signage)

Event Mentor, cash and/or in kind.....£3000+ (Website links and logos, prize giving invites, logos on pre-publicity, on-site event signage)

Event Patrons, cash and/or in kind.....£1000+ (Website links and logos, prize giving invites, on-site event signage)

Your sponsorship will help promote the event, provide marquee covering in-case of rain, pay volunteer and artist expenses (*artists do not get paid to take part*) bring in overseas artists and help to make this a truly international event.

SPONSOR'S CONTACT PERSON:

_____EMAIL_____

COMPANY NAME:

COMPANY ADDRESS:

CITY _____ County_____

PostCode_____ TEL:_____

MAJOR SPONSORS, Please send logo and website links to:

urbancanvas@blueyonder.co.uk

PLEASE CIRCLE YOUR PREFERRED SPONSORSHIP ON THE APPLICATION FORM.

You can pay by Cheque or online through a secured PayPal account.

PLEASE MAKE CHEQUES PAYABLE TO:

UrbanCanvas

Please print and mail completed form & payment to:

UrbanCanvas, PO Box 79, Lark Lane, Liverpool L17 2YW

ACCESS AND PAY THROUGH PAYPAL AT:

<http://www.urbancanvas.org.uk/jamescarling.htm>

Individual Artist Sponsorship

We are currently experiencing a great deal of interest from professional overseas artists wishing to take part in this year's event.....you can help by sponsoring an individual artist. Your company name, logo and contact details will appear alongside your chosen artist at the event. In 2008 The James Carling event attracted over 20,000 visitors.

I Madonnair – Professional Street Painter (professional overseas Italian Street Painters with years of experience).....£800 cash

Experienced Professional Artist (professional artists with street-painting experience).....£500 cash

Chalk Artists (Adult artists with artistic experience yet limited street-painting experience).....£250 cash

Student Artist (Young up and coming talented artist at university or art school).....£150 cash

Sponsorship helps pay for travel, accommodation and expenses while in Liverpool and the UK. Artists do not get paid for taking part!

INDIVIDUAL ARTIST SPONSORING?

Please fill out the following:

_____ I/We would like you to sponsor a Street Painter for us.

INFORMATION AS YOU WANT IT TO APPEAR ON YOUR ARTIST PITCH (Max 25 letters):

Please send your company logo to: urbancanvas@blueyonder.co.uk

Please circle preferred choice:

I Madonnair (Overseas Artist) £800 Cash

Experienced Professional Artist £500 Cash

Chalk Artist £250 Cash

Student Artist £150 Cash

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Street art: **Keith Fearon**, Competition Artist 2008 © UrbanCanvas 2010